



The Problem

Illegally posted signs are an eyesore for the community.

Too many signs are not removed after the event, eventually falling off the pole or tree and becoming litter.

The fastening materials (nails, staples, etc.) are left behind causing a safety hazard for telephone company workers and pedestrians. Tape that is used to fasten signs to a street sign can rip the paint off during removal and require the repainting of the pole. Nails and staples cause damage to trees that increase the chance for disease or infestation of the tree.

Most signs posted are too small to be read by passing motorists and do not include the basic information needed to advertise the event. This information should include address, dates and times of the event.

The New Jersey Clean Communities program provides grant funds to municipalities to change the attitudes that cause littering and the irresponsible handling of solid waste through public information and education.

The Fair Lawn Recycling Division administers the Fair Lawn Clean Community program by holding several annual litter clean up days, sponsoring educational assemblies at Borough schools, litter enforcement through the award winning Litter Marshal program, and litter education through its award winning educational campaign.

The Fair Lawn Clean Community Coordinator is available to speak to civic groups and schools free of charge. To schedule a presentation, call the Recycling Division at 201-794-5366.

Volunteers are needed to assist with the annual litter clean ups. Volunteers are supplied with gloves, bags, collection sticks, transportation to sites and breakfast. Call today to find out about the next litter clean up day!



Fair Lawn Recycling Division
20-05 Saddle River Road
Fair Lawn, New Jersey 07410
201-794-5366
litter@fairlawn.org

SIGN REGULATIONS

Lost pets
Garage sales
Open houses
Home businesses



Your guide to properly advertising an event

Sign Regulations

Fair Lawn Borough ordinance RGO 125-41 regulates how signs can be posted in the Borough.

General prohibitions include:

- * No sign shall be located or displayed upon any sidewalk, public or private or public right-of-way. Note: The public right-of-way is the 10 foot section from the curb to the property.
- * No signs shall be placed to interfere with traffic and traffic control signs or signals. No signs shall be placed within a street right-of-way or on utility poles.
- * No signs shall be erected or painted or composed of fluorescent or phosphorescent or similar material.
- * No sign shall be placed or painted on any tree or rock.
- * Inflatable signs and the use of tethered balloons and umbrellas for advertising are prohibited.
- * It shall be unlawful to use a vehicle or trailer as a sign.
- * Political signs. A permit shall not be required for the erection or maintenance of a political sign as to its content, but the sign shall otherwise conform to the requirements of the chapter as to size, shape and other physical requirements thereof. Such signs shall be removed no later than 10 days after the date of the election to which they pertain.

Penalty

The maximum penalty for illegally posting signs is \$1,250 per offense. Additional fees can be added for the Borough cost of removing the signs and other fees in special circumstances.

Garage Sales

Fair Lawn does not require a permit for residents holding a garage sale.

Residents holding garage sales must comply with the sign ordinance and all recycling regulations.

Advertising Suggestions

If you wish to advertise your sale or event, put the sign on a stake in the ground. Since the sign cannot be in the public right-of-way, you will need to get the property owner's permission before placing the sign on their property. Remember to remove your sign after the event.

Assure that your sign is big enough to read and includes the basic information such as address of event, dates, times and type of event: SALE, OPEN HOUSE, etc.

Advertise in one of the local papers. You will reach a broader range of interested buyers than just a sign on the lawn.

Utilize community bulletin boards such as at a church, temple, supermarket, civic group, school, library, senior center or other locations.

Post your event or sale on an Internet website. There are some designed for community announcements.

